Sequestration, Regional Partnerships and Outreach

Geologic storage (GS) of CO₂ is emerging as the leading storage option for carbon capture and storage (CCS) projects related to large-scale stationary sources like power plants, refineries, or natural gas-processing facilities. Since 2003, the seven regional public/private sector partnerships under the U.S. Department of Energy’s (DOE’s) Regional Carbon Sequestration Partnership (RCSP) Program have been building capabilities and engaging stakeholders to address this need.

Outreach Experience to Best Practices

The regional partnerships gained experience and understanding, and developed methodology, through outreach related to a number of small scale verification projects in the U.S. and Canada. In some cases, these projects were embraced and supported by the community, in other cases there was almost no reaction, and in areas projects were met with opposition. During the course of the verification phase, the regional partnerships shared these outreach experiences through the program’s Outreach Working Group (OWG). The lessons learned from these outreach efforts are now available in a DOE report entitled “Public Outreach and Education for Carbon Storage Projects Best Practices Manual,” released in December of 2009.

The BPM provides ten best practices and supporting materials that can help address the practical aspects of conducting public outreach for carbon dioxide storage projects across a variety of geologic and cultural settings:

1. Best Practice 1 – Integrate Public Outreach with Project Management
2. Best Practice 2 – Establish a Strong Outreach Team
3. Best Practice 3 – Identify Key Stakeholders
4. Best Practice 4 – Conduct and Apply Social characterization
5. Best Practice 5 – Develop Outreach Strategy and Communication Plan
6. Best Practice 6 – Key Messages
7. Best Practice 7 – Tailor Outreach Materials to Audiences
8. Best Practice 8 – Outreach Throughout the Program
9. Best Practice 9 – Monitor Outreach Performance
10. Best Practice 10 – Be Flexible

Proven Practices to Support Demonstrations

The RCSP Program is now in the Development Phase, and each of the partnerships is implementing at least one pre-commercial scale project as indicated in the figure. The OWG will continue to conduct project-specific CCS-GS outreach and draw from these experiences to review the lessons learned in applying the best practices with the intent of updating them as warranted and supplementing the materials with further insights on the use of community feedback in project design and implementation.

Aquistore – Putting Best Practices to Work

Conceived in 2009, the Aquistore Project is a proposed Saline Reservoir (SR) injection project located in the western Canadian province of Saskatchewan. Aquistore is on the forefront of CCS-GS projects, that is, it is the kind of large-scale industrial-scale activity. The Petroleum Technology Research Centre (PTRC), the project lead, convened a communications panel comprised of all the partner companies with significant outreach experience. However, even as a group, the panel members agreed they needed support in planning and developing outreach efforts for a standalone commercial greenfield CCS-GS operation. The BPM proved useful in the following ways (Sacuta and others, 2010):

1. The BPM offered a common starting point for the diverse members of the panel.
2. The BPM addressed outreach needs over the lifecycle of a greenfield project.
3. The BPM framework and template supported a fully integrated CCS-GS project – one that includes capture, transport, injection, and attendant monitoring and verification.

DOE’s BPM provided a solid, stepwise approach to planning communications for Aquistore. Nine of the best practices led to the Aquistore communication plan, and the tenth (Flexibility) will perhaps be the most important as the next stages of the project (pipeline construction, capture facilities) unfold.

**Note:** Some locations presented on map may differ from final injection location.