



ENVIRONMENTAL
FOOTPRINT
AWARENESS
2 0 0 8

Reduce Your Environmental Footprint

What Do YOU Leave Behind?

Air Quality

You Can Change Our World . . . Today and Tomorrow

Featuring



FREDDY, THE ENVIRONMENTAL FOOTPRINT

Enter Our
T-Shirt Design Contest!
Details Inside.



CATM®

The image shows a close-up of four footprints in light-colored sand, arranged vertically. The footprints are slightly indented and show some detail of the tread. Overlaid on the center of the image is white text with a black outline, which reads: "Like walking on a soft sandy beach, everyone leaves a footprint. Imagine what your effect on the planet is, just by living day-to-day." The text is centered and spans across the middle of the image.

**Like walking on a soft sandy beach,
everyone leaves a footprint. Imagine
what your effect on the planet is, just
by living day-to-day.**

Do you think about how your family activities affect air quality?

Do you or someone you know suffer from asthma or other breathing problems?

Do you know why Energy Star® products indirectly affect air quality?

**Did you know that indoor air quality is usually more polluted than outdoor air quality?
Do you know why?**

**What do you know about air quality laws in the United States?
Around the world?**



The aim of the Energy & Environmental Research Center (EERC) Center for Air Toxic Metals® (CATM®) Environmental Footprint Awareness Program is to point to a number of ways that potential damage to our environment can be reduced.

We are inviting students to get involved! Put your best foot forward, and develop your ideas to help us promote awareness about protecting the environment.

T-Shirt Contest!

Create a t-shirt design with a picture and slogan of your choice that illustrates or portrays the concept of reducing your environmental footprint. The winning t-shirt will be displayed at your school as well as at high-profile locations throughout the community, including the University of North Dakota. A press release and photo about the winning class and design will be submitted to the Grand Forks Herald.

**Designs are due to the EERC
by March 14, 2008.**



The Theme

To achieve a more environmentally healthy world by promoting environmental responsibility, conservation of resources, energy efficiency, and increased reliance on renewable energy sources.

Criteria for Judging

Designs will be judged on the following criteria:

- True to the theme
- Originality
- Cleverness of slogan
- Design/artistic ability
- Persuasiveness/impact
- Overall impression

T-shirt designs will be judged by a panel of top researchers at the EERC.

Contest Rules

- This contest is open to the middle schools in the greater Grand Forks area.
- Classes in Grades 6–8 are eligible.
- Create your design and slogan on your choice of medium.
- The design must be no larger than 11" x 14".
- Each class may pick one finalist to submit.
- Designs can be submitted to the EERC via mail or can be dropped off to this address:

15 North 23rd Street, Stop 9018, Grand Forks, ND 58202-9018



Prizes

- The winning design will be applied to t-shirts.
- Each member of the winning class will receive a t-shirt with the design.
- The entire winning class will receive a pizza party before the end of the school year, which will include pizza, pop and, of course, fun!

EERC Support Provided

As a part of this program, the EERC will provide necessary resources to your class to enhance your environmental curriculum, provide awareness on the environmental footprint concept, and help you generate ideas for your t-shirt design:

- Reference materials and handouts.
- A list of online links to help generate ideas.
- If requested, a speaker from the EERC will visit your school to present the concepts of this program.

For more information and to sign up for the contest, contact:

Lisa A. Borgen, Administrative Assistant
(701) 777-5003, lborgen@undeerc.org

Energy & Environmental Research Center
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Grand Forks, ND 58202-9018
www.undeerc.org





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